

Social Selling Program

Turn Connections into Conversations and Conversations into Pipeline

From Connection to Conversion

In today's digital sales world, the first impression happens long before the first meeting. The JSG Social Selling Workshops empower technology sellers and channel partners to build a standout digital presence, engage decision-makers authentically, and generate qualified leads through LinkedIn, Reddit, Google, and beyond.

This hands-on session combines expert coaching, real-world examples, and proven frameworks from JSG's national enablement programs with top technology brands.

Schedule to Learn More



What's Included

- ✓ Live training customized for your organization
- ✓ Access to JSG's Social Selling toolkit
- ✓ One-on-one coaching sessions to refine your personal brand and outreach strategy
- ✓ LinkedIn profile optimization for each participant

The Four Pillars of Social Selling



Prospect with Precision

Identify and connect with high-value prospects using LinkedIn, Reddit, and Google



Post With Purpose

Create attention-grabbing content that builds authority and drives engagement.



Engage Authentically

Turn likes into leads through smart commenting, social listening, and authentic engagement.



Build a Brand That Sells

Optimize your on;line presence to boost visibility, trust, and conversions.