

GENERATIVE ENGINE OPTIMIZATION



The GEO Authority Program

RANKING

Why You Need This

In the new generative-AI world, if the machines don't see you, you don't exist. This immersive program empowers your partner team to dominate the AI-discovery layer, so that when buyers ask, "Who should I trust for (your service)?" you are the answer.

Your competitors are still doing old-school SEO and random lead gen. We're training your organization to win the AI knowledge-graph war.



4 Virtual Bootcamps



The GEO Revolution: Competing for Attention in an AI-Filtered World

Understand how generative engines index, trust, and cite sources. Build your AI Knowledge Graph footprint.

Deliverable: Partner AI Visibility Baseline Report



The GEO Flywheel: Influence the Algorithm That Writes the Future

Input → citation → confidence → visibility → more input. Position for AI summarization and answer extraction.

Deliverable: Partner GEO Flywheel Map + KPIs



Building the AI-Ready Brand: Data, Context & Digital Trust

Structure content for LLM ingestion, schema, and metadata. Use proof-driven validation: citations, case studies, digital trust.

Deliverable: Your first AI-Ready Authority Page



Execution Lab: GEO Campaigns That Convert

Connect GEO visibility to demand-gen and partner recruiting. Measure what matters: AI Visibility Index, Confidence Weight, GEO Scorecard.

Deliverable: 90-Day Partner GEO Activation Blueprint

Contact Us

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www.JSGNOW.com

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Built for partner organizations in high-velocity tech GTM models.

You're not just learning tactics, you're building a new competitive asset: discoverability inside the AI layer before your competitors do.

Private 1:1 Coaching



Session 1: GEO Positioning Deep-Dive

Personalized audit, credibility gap analysis, GEO Keyword Cloud



Session 2: GEO Growth Plan

Review your Flywheel & Blueprint, finalize your AI Visibility Growth Stack

Who This is For

MSPs, VARs, SIs, and tech partners ready to build authority, relevance, and trust inside generative search ecosystems.

Ideal for marketing, sales, and GTM leaders ready to act, not just attend.



Schedule Your Call Today

Next Steps

- Secure Your Seat: \$6,000 per company (includes up to 3 additional team members)
- Pre-Work: Baseline diagnostic + intake call before Bootcamp 1
- Kick-Off Dates: December 8, January 12, or February 9
- Post-Program: Follow-up measurement + optional scorecard service

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